Digital Advocacy Assets

Resource – Template Social Copy

The Feeding America Government Relations Team is providing sample social media copy regarding increasing Supplemental Nutrition Assistance Program (SNAP) benefits by 15 percent in any future COVID-19 relief legislation. The template copy can be used to advocate for strengthening SNAP on digital platforms.

COVID-19 Increase SNAP Benefits Template Social Copy

- 🍗 Boosts food security
  🍗 Safeguards health
  🍗 Supports the economy

[@MemberOfCongress]: More than ever, #SNAP’s strengths are important for vulnerable communities & our economy. I urge you to increase SNAP benefits by 15% to help our nation weather #COVID19.

- 🚫 Schools closing
  🚫 Businesses shuttering
  🚫 Entire cities shutting down

[@MemberOfCongress]: We’re facing unprecedented times — requiring unprecedented help. As more people live on less, or nothing at all, in the wake of #COVID19, I urge you to increase #SNAP benefits by 15%.

- A historic # of people have filed for unemployment benefits, as millions have lost their source of income.

[@MemberOfCongress]: No steady paychecks = more vulnerability to hunger. I urge you to increase #SNAP benefits by 15% to help our families keep food on the table. #COVID19

- ⚠️ Around 37M people already struggle w/ hunger, & that # will only increase as #COVID19 spreads.

[@MemberOfCongress]: We cannot just rely on the charitable sector to meet surging demands for food assistance. Right now, we need a 15% increase in #SNAP benefits.
- Keep people fed
- Keep people healthy
- Keep the economy strong

[@MemberOfCongress]: #SNAP is a powerhouse program that has proven to accomplish all of those goals. It’s a no-brainer: we need to strengthen SNAP by increasing SNAP benefits by 15%. #COVID19

- Seniors
- Children
- Hard-working families

[@MemberOfCongress]: #COVID19 is impacting us all, especially the most vulnerable among us. I urge you to stand w/ those most in need by increasing #SNAP benefits by 15%.